



**INDIA INTERNATIONAL
HOSPITALITY EXPO**
INDIA EXPO CENTRE & MART

*India's Biggest Hospitality
and F&B Show goes Virtual*

AN ORIENTATION



June 10
11 AM

Join in IHE 2020 Virtual Show Is Seamless



SHOWCASE YOUR PRODUCTS AND
SERVICES TO A WIDER RANGE OF
BUYERS.

Join us for an *interactive session*



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INDIA EXPO CENTRE & MAST
AUGUST 5-6, 2020

Market Your Products Globally with IHE 2020 Virtual Show



Connecting Business Opportunities

- IHE 2020 Virtual Fair – provides the opportunity to the exhibitors to showcase their products and services globally!
- Experienced Team in the Food & Hospitality Sector
- Focusing on Food & Hospitality Market and Continuous Improvement
- Strong Connections with both Suppliers and Buyers in HoReCa Sector





IHE 2020 Virtual Show – WHY?

EXHIBITORS	VISITORS
	<p>No Risk / Hazard</p> <ul style="list-style-type: none">- No risk or hazard of infection of a contagious diseases- Tired, ill or too busy you can still be attending
	<p>Big Cost Effective</p> <ul style="list-style-type: none">- Value for Money- No Travel Involved- No Stand Construction Cost- No Time Constraint- Dramatic Reduction in Participation Fees- No Need for Promotional Items



IHE 2020 Virtual Show – WHY?



Create Custom Virtual Trade Show Booths

- Easy & Fast Booth Set-up Process
- Showcase Videos, Documents
- Showcase Products & Demo (On-line) on your booth
- Select Your Preferred Booth Template
- Design Your Booth - Add Banners / Logo
- 24/7 Technical Support is available at tech@indiaexpocentre.com.
- Sponsor Opportunities are also available



Exhibitor Digital Journey

The Exhibitor register under Booth Representative on IHE Website and will receive an email contains Username/Password with sets of Instruction to access the Virtual Environment

Upon Login, the Booth Rep navigate to his booth through main directory menu. (Layout)

Booth Rep will see a dashboard where he can watch out the real-time attendee on his booth and can add under his Watchlist.

Before that, he'll get a notification on his registered email Id, if any anybody visited his booth under his absence and on presence he can configure a bell sound notification upon entry of new attendee.

The exhibitor chooses the attendee they want to make communication and choose to

- ✓ See Attendee Profile
- ✓ Live Chat through Text or Video* or Audio*
- ✓ Extract more information about attendee from backed reporting.



Visually Appealing Virtual Trade Show



- IHE 2020 recreate the feel of a physical event and allow exhibitors to customize their virtual booth.
- Create Custom Virtual Trade Show Booths
- Showcase Product Information
- Excite prospects with a visually captivating virtual environment.
- Add interesting visuals and relevant media like product demos to allow potential buyers to learn more about your products and services.



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Increase Engagement with Interactive Content

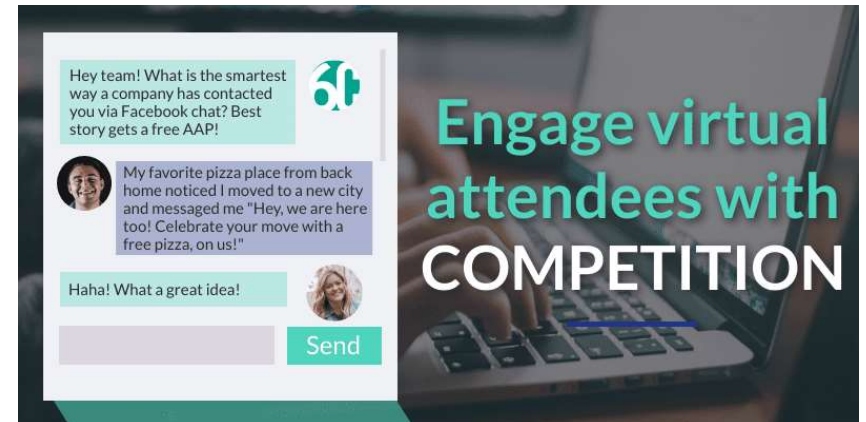
Educate potential buyers about your offerings through interactive content.

Incorporate Rich Media

Allow exhibitors to market their products and services in an engaging way by integrating real-time chat, messaging and 3rd party IM's (WhatsApp, Skype, Google Meet, Zoom, Webex Etc.), streamable videos and downloadable content into a single virtual trade show platform.

Leverage the Leaderboard

Drive increased attendee engagement by allowing attendees to compete for prizes. With the Leaderboard, you can assign point values for specific actions such as visiting exhibitor booths or downloading information about a product





IHE 2020 Virtual Show – Communication with Your Buyers



Communication with Your Buyers

- Engage prospects anywhere, anytime on their desktop and mobile devices.
- Easy B2B Tools integrating Real-Time Chats through (WhatsApp | Zoom | Skype etc. to interact with Buyers / Trade Visitors
- Exchange Business Cards with visitors from the Search Visitors tab
- Send Chat Invitation to the visitors
- Both public and private chat facility is available.
- Do Audio / Video Call with the visitors



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IHE 2020 Virtual Show – Advanced Reporting & Metrics



Advanced Reporting & Metrics

- Get Instant Access to Reporting and Analytics
- Find out how your visitors are interacting with your event
- What Pieces of Content / Product Generate the Most Leads
- Exchange Business Cards with visitors from the Search Visitors tab
- Send Chat Invitation to the visitors
- Both public and private chat facility is available.
- Do Audio / Video Call with the visitors



Scalability

- Engage prospects anywhere, anytime on their desktop and mobile devices.
- Invite just a few or a few thousand with confidence.
- Invite as many clients or prospects to learn more about your products or services.
- Scale is never an issue with our virtual event.
- Our virtual trade show software supports 40+ multiple languages and international time zones, making it possible to connect with attendees from all over the world.
- It's hosted in the cloud making platform capacity in your virtual event virtually unlimited.





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IHE 2020 Virtual Show – Marketing Support



Marketing

- E-mailers
- Trade E-magazines
- WhatsApp Campaign
- Social Media
- Tele-calling
- Personal Invites
- Webinars
- Zoom Meetings
- PR Agency
- Trade Associations



Visitor Digital Journey

The Visitor register on IHE Website and will receive an email contains Username/Password with sets of Instruction to access the Virtual Environment

Upon Login, the user choose to visit a Exhibition Hall by clicking on the menu (Layout)

Visitor will get an option search the exhibitor through Hall Search Directory Company Name, Main Product or Sub Product.

The User Chooses the exhibitor they want to visit and choose to

- ✓ See Exhibitor Introduction Video
- ✓ Explore About Exhibitor and their product profile
- ✓ Can Visit Social Media Page
- ✓ Live Chat through Text or Video* or Audio*



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IHE 2020 Virtual Lobby



WELLNESS & SPA



ORGANIC FOOD



BEVERAGES



LAUNDRY



IHE
INDIA
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EXPO 2020

IHE
INDIA
INTERNATIONAL
HOSPITALITY
EXPO 2020

IHE food

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powered by **fsa**

INDIA EXPO CENTER AND MALL
GATE NO. 10/10A - 11/11/12/13/14

Give your 2020 Business a lift
with an Organic Hospitality Show

REGISTRATION | ATTENDING

IHEXPO.COM




CHAT


BROCHURES

IHE
INDIA INTERNATIONAL
HOSPITALITY
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INDIA'S BIGGEST HOSPITALITY
AND FAB SHOW

Give your
F&B Business with
India's Biggest
Hospitality and
Food Show?

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IHEXPO.COM
FOLLOW US ON FACEBOOK
GIVE US A CALL ON 022-26124511

Social Networking & Connection



Interact directly with your virtual event attendees or expand your reach to a broader audience with a host of options for getting connected. Our virtual event software can develop live chat, polls, RSS, and social media sharing options. You can connect 1:1, in groups that can be structured or make it public. Choose what's best for your audience and your business.

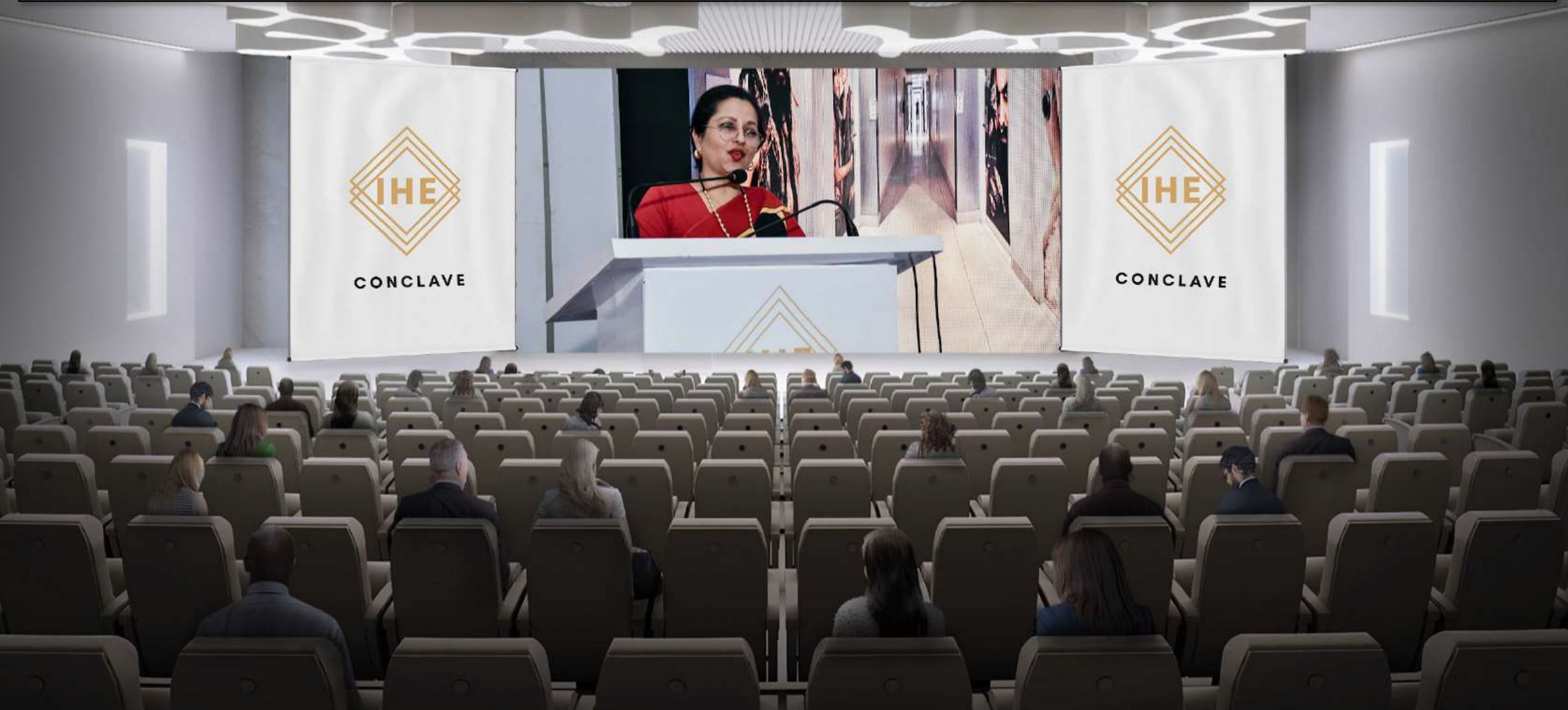
Supports 3rd Party IM Integrations such as WhatsApp, Skype, Zoom, Google Meet, WebEx, Facebook, Instagram, Twitter, LinkedIn etc.

Star Visitors | Schedule Activity | Awards | Exhibitor Product Innovation



Highlights | Will feature something new about IHE every few minutes

Conclave | Awards | Masterclasses | Culinary Theater



IHE Auditorium | Featuring live interaction by who's who of the hospitality industry, awards etc



A dedicated networking lounge, where you can do live chat with purchasing bodies, ask your questions and even get instant answers in face to face video and text conversations

Enterprise-level Security

Our Platform security is designed to pass the most stringent enterprise IT review.

Our secure virtual event settings offer powerful options like whitelisting, blacklisting, complex passwords, and secure cookie handling.

We can also provide single sign-on and custom SAML integration.

Certified ISO 27001 (Information Security Management System)





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THANK YOU



ANY QUESTIONS
